Technical Brief

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Bitdefender

GravityZone Ultra Plus

Prevention,
Detection and

Response across
Endpoint, Network
and Cloud

www.bitdefender.com

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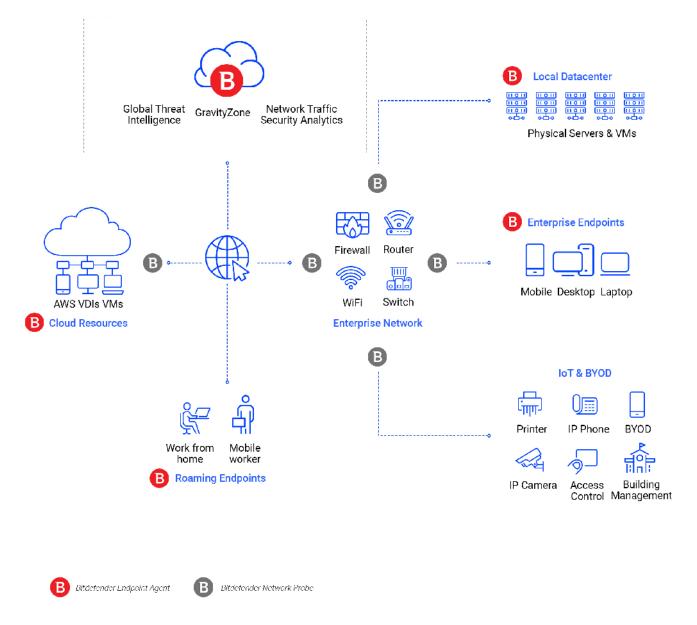
Overview

GravityZone Ultra Plus combines endpoint-based and network-based security technology stacks to collect data from the entire infrastructure to:

- Increase capabilities to detect advanced threats
- Provide 360-degree visibility into threat activity in the enterprise environment
- Equip organizations with the full set of incidentinvestigation capabilities
- Enable the complete set of incident response options: automatic, semi-automatic and manual.



eXtended Detection and Response (XDR)



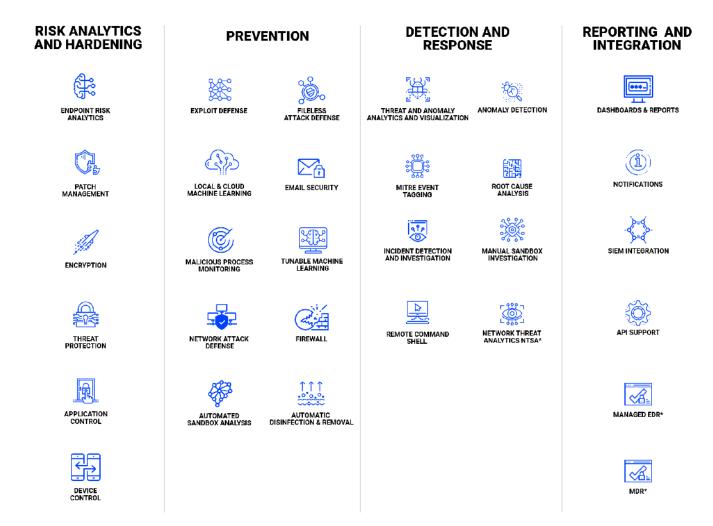
Traditional Endpoint Detection and Response solutions rely on the analysis of endpoint data alone to detect cyber threats. As attacks evolve, this might deprive the security team of valuable insights that can come out of other types of information, such as network traffic. GravityZone Ultra Plus uses an XDR model and applies ML, event correlation and threat intelligence to data collected from all elements of the enterprise infrastructure: endpoints (physical or virtualized), cloud resources and network elements.

The XDR is the optimal security approach for the modern enterprises with a complex environment and growing attack surface. It can protect traditional endpoints that support agent-based security, devices that lack the resources to run a security agent, like IOT, or devices outside the control of corporate IT, like BYOD. In contrast to using multiple security solutions to achieve the same goal, Ultra Plus provides a coherent management approach and consistent security across all devices in the environment.



GravityZone Ultra Plus key components

The endpoint-based security stack

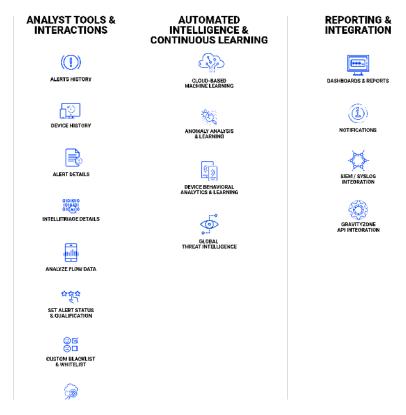


The Bitdefender Endpoint Agent incorporates multiple layers of security technologies that can detect and block attacks throughout the threat lifecycle:

- Advanced threat prevention
- Real-time detection and automatic remediation
- Fast incident triage, investigation and response
- Suspicious activity detection
- One-click incident response
- Configuration risk analytics
- Automatic hardening
- Current and historic data search for threat hunting
- MITRE tagging of events



The network-based security stack



Bitdefender Network Traffic Security Analytics uses network communications as the foundational data source for detecting and investigating malicious behavior and security threats.

Network flows data (meta-data) extracted by the network probes is analyzed by applying ML, Behavioral Analytics and Bitdefender Threat Intelligence. The security incident alerts are automatically triaged to reduce operational effort and to provide context and insights on threat-related activity.

WHY BITDEFENDER?

UNDISPUTED INNOVATION LEADER.

38% of all cybersecurity vendors worldwide integrated at least one Bitdefender technology. Present in 150 countries.

WORLD'S FIRST END-TO-END BREACH AVOIDANCE

The first security solution to unify hardening, prevention, detection and response across endpoint, network and cloud.

#1 RANKED SECURITY. AWARDED ACROSS THE BOARD.





Australia: Sydney, Melbourne





