



Bitdefender®

The MSP Program

Increase revenues and reduce operational expenses, with Bitdefender's #1 ranked antivirus/antimalware solution and supported by Bitdefender's industry leading MSP partner program.

Bitdefender MSP A MSP's reputation is the foundation on which to build customer loyalty and sustainable business growth. Security breaches can have deep impact, and not just for your clients.

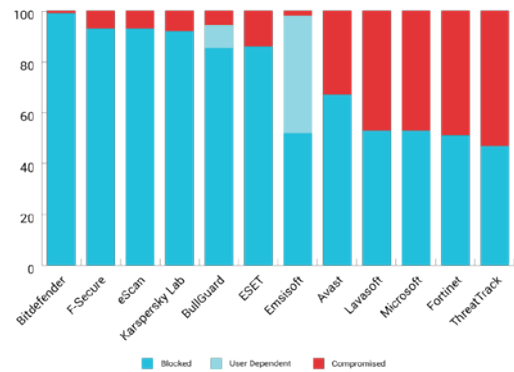
Every breach reflects on the MSP who's trusted to keep clients' networks safe from cyber-attacks. A strategy of cleaning up after a breach occurs can put your business at risk, especially if your competitors are stopping the breaches before they happen. Having the top ranked antivirus/antimalware solution is now more imperative than ever.

KEEPING YOUR CLIENTS SAFE, AS THREAT LEVELS INTENSIFY

Malware-for-profit means new and more sophisticated threats (including Cryptomalware) are increasingly being developed to target your SMB clients. With new malware variants being released at a rate of 3,000 per minute, missing even a small percentage, can have a massive impact.

In the 2015 AV Comparatives behavioral tests, Bitdefender blocked 99% of 0-day threats, ranking ahead of all competitors. Bitdefender's unique combination of antivirus /antimalware technologies provides a level of security that is consistently ranked #1 and essential for keeping your clients secure.

Best protection against 0-day threats
AV-Comparatives, Heuristic Detection Test, 2015*



SPEED & SIMPLIFIED DEPLOYMENT

Keeping your clients networks working at top speed is critical for customer satisfaction. Bitdefender provides the fastest and lightest solution available, utilizing a patented on-premise and cloud technology suite. Bitdefender won the AV-Test Best Performance 2014 Award and had the highest total score for protection, performance, and usability in 3 out of the 4 tests to date in 2015.

Deployment by a MSP is simplified, as no separate security server is ever needed, reducing expense and hassle. In addition, Bitdefender automatically uninstalls competitive endpoint solutions and provides a mass remote deployment mechanism for fast and simple rollout.

A RANGE OF MSP PRODUCTS DESIGNED TO MATCH YOUR NEEDS

We realize that not all MSPs are alike. This is why we offer a range of solutions designed for your security and integration requirements.

Cloud Security for MSPs

From a single cloud console, secure and manage all of your physical, virtual and mobile (coming soon) endpoint. Cloud Security protects Windows, MAC, Linux, MS Exchange and AWS without any need for onsite servers. Cloud Security includes advanced security features such as Web and Content Control, Firewall with IDS, Device Control and more. It also is integrated with ConnectWise for streamlined billing and ticketing.



LabTech Security Plug-In

Integrate Bitdefender's #1 ranked antimalware/antivirus into your LabTech dashboard for a streamlined workflow. Manage and monitor all of your Bitdefender security directly from within your LabTech dashboard (including policies, deployments and reporting).



Kaseya Security Plug-In

Integrate Bitdefender's #1 ranked antimalware/antivirus into your Kaseya dashboard for a streamlined workflow. Manage and monitor all of your Bitdefender security directly from within your Kaseya dashboard (including policies, deployments and reporting).



Amazon Web Services

For those deploying AWS solutions, Bitdefender's #1 ranked antimalware/antivirus provides a new revenue stream along with the security that's essential for any application that communicates outside of the AWS environment.





Advanced Security for Virtualized Environments

Whether you manage small VM deployments or large virtualized data centers, Bitdefender offers the industry leading technology for securing virtualized environments. Bitdefender's agentless security is hypervisor agnostic (VMWare, Citrix Xen, Hyper-V and more) and can provide up to a 20% performance improvement compared to traditional security solutions.



INDUSTRY LEADING INTEGRATIONS

In addition to the AWS, ConnectWise, LabTech and Kaseya integrations, Bitdefender is also the exclusive endpoint security provider for N-able, MaxFocus and Naverisk.

PAY AS YOU GO BILLING REDUCES CAPITAL EXPENSE AND SYNCHRONIZES CASH FLOW

Dynamic monthly licensing allows you to pay for just the endpoints or mailboxes that you have active each month, letting you manage expenses and cash flow. Annual billing options are also available.

SALES AND TECHNICAL SUPPORT

Bitdefender provides the sales and technical support required for a true partnership.

Training

Dedicated MSP e-learning sales and technical courses are available, as well as MSP webinars

MSP Technical Support

Specialized MSP technical support is available on three levels:

- Specially trained Value Added Distributors
- Bitdefender MSP email support
- Dedicated MSP hotline



MARKETING AND SALES RESOURCES KIT

Bitdefender marketing resources are available to help you at every stage of your sales cycle. Competitive battle-cards, product datasheets, presentations and technical collateral are available as part of the MSP Marketing Kit.

BECOMING A BITDEFENDER MSP PARTNER

Please apply to become a partner on the Bitdefender website or follow this link to the partner application:

<https://pan.bitdefender.com/partners/save/>

After enrolling as a Bitdefender MSP partner, you will have access to solutions and exclusive technical, sales and marketing resources. As an MSP partner you will need to provide level 1 support to your customers. Bitdefender and their distribution partners will provide level 2 technical support.

Learn more about the Bitdefender MSP program and products:

<http://www.bitdefender.com/business/service-providers.html>

Get answers before you join: (+1) 954 300 2674



Bitdefender delivers security technology in more than 100 countries through a cutting-edge network of value-added alliances, distributors and reseller partners. Since 2001, Bitdefender has consistently produced market-leading technologies for businesses and consumers and is one of the top security providers in virtualization and cloud technologies. Bitdefender has matched its award-winning technologies with sales alliances and partnerships and has strengthened its global market position through strategic alliances with some of the world's leading virtualization and cloud technology providers.

All Rights Reserved. © 2015 Bitdefender. All trademarks, trade names, and products referenced herein are property of their respective owners. FOR MORE INFORMATION VISIT: enterprise.bitdefender.com