



# Bitdefender®

## Technology Licensing Program

Established in 2001, Bitdefender provides end-to-end cyber security solutions and advanced threat protection to over 500 million users worldwide. More than 150 Independent Software Vendors (ISVs), hardware vendors, service providers and other leading organizations have licensed and added Bitdefender technology to their product or service offerings.

### Why partner with Bitdefender?

Bitdefender's Technology Licensing program allows you to grow your business and customer base with comprehensive security technologies. It is unique in its ability to meet your specific business objectives, combining **advanced technology** with **unprecedented flexibility** in terms of business and licensing models.

Add Bitdefender security technology to strengthen an existing offering or integrate it into a solution or service to extend their capabilities, promote attractive value propositions to new or existing customers, secure additional revenue, increase customer satisfaction and differentiate in the market. This program provides all the technical and business support you need.

### Flexible licensing models

Bitdefender can work with you on many different levels. Your Bitdefender Business Development Manager will work with you one-on-one to determine your specific business goals and objectives, and design a program that best serves them. You can select an existing program, or design a unique one to meet your business needs. Program components:



#### Software integration

Integrate Bitdefender technology into your products or services. With over **20 SDKs** (Software Development Kits) and **APIs** (Application Program Interfaces) available, Bitdefender offers one of the most comprehensive solution portfolios in the industry. Whether you are looking to add security on endpoints, network appliances, gateways or cloud services, we have the right solution for you. Bitdefender technology solutions include, but are not limited to, Antimalware SDK, Mobile Security SDK, QuickScan SDK, Antispam SDK, Streamdefender service, URL Status service, or Endpoint Security SDK.



#### Re-branding or co-branding

Sell your brand of security product based on Bitdefender's rebranding or private label solutions for Windows, Mac or Mobile; Bitdefender will ensure reliable and timely delivery of product packages, including all customization work, to minimize your time to market.



#### Hardware or software bundling

Bundle Bitdefender security products with your own product or service, or pre-install Bitdefender on your hardware solution to quickly and easily expand your offer to customers with advanced security technology.

### Proven solutions

In independent tests conducted by third-party industry organizations, including [AV Comparatives](#) and [AV-Test](#), Bitdefender solutions have proven to have some of the best detection and performance rates in the industry.



### Advanced technology

Bitdefender takes a layered approach to malware detection, utilizing many different technologies to provide proactive protection for unknown threats before they can infiltrate the user's system.



The Bitdefender SDKs employ specific signatures of known malware, as well as behavior-based heuristics, context-aware behavior analysis, and sandboxing to quickly detect and block new threats that have yet to be identified by industry experts - providing your customers with the most comprehensive protection available.

## Ease of integration

Bitdefender SDKs have been developed to make it easy to integrate with existing hardware and software solutions or services - significantly reducing the burden on your development resources. Bitdefender also supplies comprehensive documentation, including step-by-step "how-to" guides and descriptive examples of all SDKs, to support the process.

The Bitdefender SDKs and APIs work across the major operating systems - Windows, Mac, and Linux - as well as on all major hardware platforms such as Intel x86, ARM, MIPS and PowerPC. Since they were built from the ground up with portability in mind, they can easily be ported to additional platforms with minimal programming effort.

## Flexible business and licensing model

Bitdefender offers an extensive array of different business models and licensing options to cater to your specific preferences. Whether you choose to integrate Bitdefender technology into your own product or service, offer it as an optional add-on or upsell/cross-sell option to existing customers, or bundle your product with a free evaluation version of the Bitdefender technology and upsell the full commercial version to your customers, Bitdefender's flexible business model further allows you to offer monthly, annual, usage based or other type of subscriptions on your choice.

## Dedicated technical support

All Bitdefender Technology Licensing agreements are backed-up by specialized technical support with extensive Service Level Agreements (SLAs), enabling you to provide an extraordinary level of service to your customers - without the need to become a security expert.

## FREE evaluation

Evaluating the Bitdefender solutions is free of charge and includes technical support.

## Contact us

For more information about the Bitdefender technology solutions or to request an evaluation, please reach us at [oemsales@bitdefender.com](mailto:oemsales@bitdefender.com)

## About Bitdefender Technology Licensing

Bitdefender consistently creates number-one-ranked and award-winning security solutions. Since 2001, Bitdefender has continuously raised the bar for security with innovative solutions that foster confidence and freedom to conduct business across the globe. Every day, Bitdefender secures the digital experience of over 500 million users worldwide. Bitdefender has become a preferred choice for leading Independent Software Vendors (ISVs), hardware vendors, service providers, and marketing companies looking to expand their product or service offerings with advanced security technology. For more information about Bitdefender's Technology Licensing program, please visit [www.bitdefender.com/oem](http://www.bitdefender.com/oem)

