



Bitdefender Launches Cloud Security Solution

The centrally managed security solution provides immediate savings for small and medium businesses by eliminating the need for onsite infrastructure or dedicated resources

Bucharest, Romania -- October 31, 2011 - Bitdefender, an award-winning provider of innovative security solutions, announced the commercial availability of its new Cloud-based endpoint protection service.

[Cloud Security for Endpoints by Bitdefender](#) simply delivers the benefits of an enterprise on-premise security solution for end-user systems and servers without the overhead of additional software, hardware and dedicated IT staff. This makes it the preferred choice for organizations looking for a cost-effective security solution that is simple to manage, yet also flexible and robust. Whether the organization has a single office, geographically distant sites, or a remote workforce, Cloud Security for Endpoints provides full visibility over the current security posture and threat landscape.

“Cloud Security for Endpoints is the first cloud-based solution in Bitdefender’s new business security offering,” explained Rares Stefan, Director of Business Solutions at Bitdefender. “Security as a service simplifies IT investment, generating immediate savings through reduced up-front costs and overhead, thereby allowing organizations to focus on their core business.”

[Cloud Security for Endpoints by Bitdefender](#) offers a number of key benefits and features:

- **Silent and unobtrusive security.** While working to secure each system, Cloud Security for Endpoints is silent and unobtrusive – user input is not required as scans, updates and configuration changes are centrally managed and commonly performed in the background. Cloud Security Console resides in the Bitdefender cloud, and is ready for use instantly.
- **Number-one-ranked security technology.** Bitdefender provides organizations with multiple levels of advanced protection: Antivirus, Antispyware, Antiphishing, Trojan / Rootkit detection and a fully featured two-way personal Firewall with intrusion detection. Bitdefender technology has been number-one-ranked in the first three AV-TEST Product Reviews in year 2011 making it #1 in protection against e-threats in 2011.
- **Built on new Gravity Architecture.** The new Bitdefender Gravity Architecture enables centralized management of multiple Bitdefender security solutions, including recently launched Security for Virtualized Environments by Bitdefender. By building the new architecture around virtual containers that can be deployed as a turnkey solution, it enables large enterprises and service providers to offer their customers highly scalable solutions for comprehensive security.

There is never a need to upgrade or expand Cloud Security Console capabilities as all of the features and scaling capacity that are expected of enterprise-class security solutions are available instantly, and from day one. Powered by Bitdefender Gravity Architecture, Cloud Security for Endpoints is capable of addressing the needs of even the largest businesses from a single customizable Security Console that provides control, reporting, and alerting services for various roles within the organization. This makes the solution highly attractive not only for small and medium businesses but also for managed security service providers using the service hosted by Bitdefender, or for service providers and very large enterprises hosting the solution in their own virtualized datacenters.

Cloud Security for Endpoints by Bitdefender is generally available from October 31, 2011 through a global network value-added distribution and reseller partners worldwide.