

BITDEFENDER BUSINESS SOLUTIONS



PROACTIVE PROTECTION, CENTRALIZED MANAGEMENT

Organizations today are challenged with the implementation of cost effective security solutions that can keep pace with the constantly changing threat landscape, while at the same time provide the capabilities required to maintain business continuity. Developed specifically with SMB budgets and network environments in mind, BitDefender's Business Solutions can help maintain operational efficiency and reduce the resources and costs associated with Internet related threats.

In addition to having one of the most effective anti-malware engines in the industry, BitDefender offers leading technologies that proactively protect against Internet threats. Our signature- and behavior-based scanning engines are regularly acclaimed by industry analysts and independent testing labs for their detection accuracy, with minimal impact on system resources.

MEETING TODAY'S SECURITY CHALLENGES

As a company grows, the addition of new employees, systems, and applications to support business initiatives can greatly increase the number of attack vectors used by malware to infiltrate a company's network. To maintain control and visibility into the company's overall security posture, IT departments must put controls in place to limit the impact caused by unauthorized use of rogue applications, malicious code and Internet resources - such as Web 2.0 applications – that further expose the organization to attack.

SECURING YOUR BUSINESS WITH BITDEFENDER

Companies can effectively protect client workstations and critical servers from attack by using BitDefender's ability to detect and prevent known and zero-day threats, ensure compliance to corporate security policies and manage them effectively with fewer IT resources.

Today's business security solutions need to go beyond basic virus detection and prevention to provide a solution capable of implementing controls and managing policy for a large number of endpoints and servers – all with minimum effort. Ideally, Antivirus management solutions should automatically install protection on unmanaged workstations and servers that appear on the network, remotely identify and remove unauthorized applications, and remotely configure system settings to ensure the continuing integrity of the network.

BitDefender's Business Solutions allow companies to:

- Implement a unified management platform for remote installation, configuration and reporting of all BitDefender Clients, Server and Gateway products deployed throughout the network
- Provide IT administrators with network-wide visibility into all malware related incidents
- Proactively audit hardware and software assets within the network
- Remotely configure and manage client and server system settings
- Report on malware related incidents to identify infection rates and trends
- Measure the effectiveness of an organization's antimalware security program

KEY FEATURES AND BENEFITS

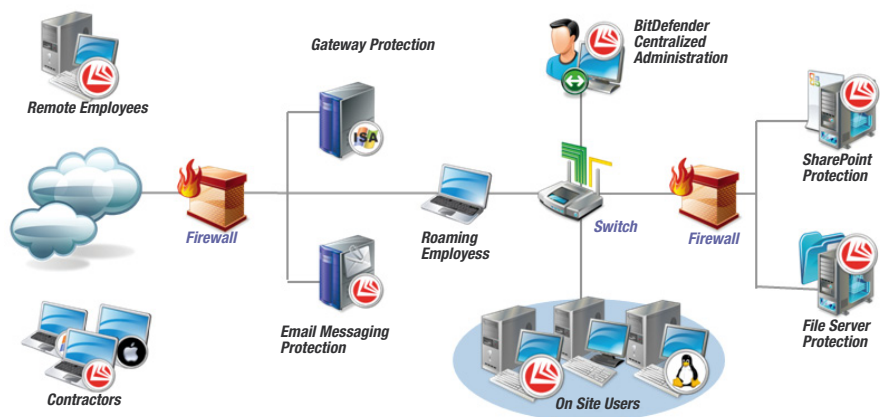
- End-to-end antimalware solution protects from the gateway to the endpoint.
- Windows centric, Mac and Unix based platform support
- Award winning virus detection, cleaning and quarantine of viruses, spyware/adware, Trojans and rootkits
- Gateway protection for Web-based traffic inspection and cleaning
- Critical server protection for file and network services
- Comprehensive Endpoint protection with policy enforcement and management
- Automated remote configuration, auditing, installation, and application removal from any client or server system in the network

BITDEFENDER TECHNOLOGIES

AVC BitDefender Active Virus Control is an innovative proactive detection technology which uses advanced heuristic methods to detect new potential threats in real time. It monitors each program running on your PC, as it executes, and notes malware-like actions. If enough such actions are detected, the program which performed them is declared harmful. Unlike any other heuristic technology that only checks files when they are accessed or first started, Active Virus Control monitors everything applications do as long as they are active.

b-have All BitDefender solutions include B-HAVE, a patent-pending technology which analyzes the behavior of potentially malicious codes inside a virtual computer, eliminating false positives and significantly increasing detection rates for new and unknown malware.

NeuNet To better deal with new spam, the BitDefender Lab has created NeuNet, a powerful antispam filter. Inside the Antispam Lab, NeuNet is pretrained on a series of spam messages so that it learns to recognize new spam by perceiving its similarities with the messages it has already examined.



BitDefender Business Solutions offer multiple levels of protection and management

ENHANCED NETWORK SECURITY

- Configurable Security Policies with pre-defined templates to aid policy enforcement
- Network detection of unmanaged endpoints with remote Client Security installation
- Consolidated reporting provides visibility into network wide security threats
- Centralized alerting notifies administrators of critical threats in near real-time

AUTOMATIC OR SCHEDULED UPDATE DISTRIBUTION

BitDefender Business Solutions provide seamless distribution of new virus definitions and product updates from a central location. Updates can either be applied automatically once an hour when they become available, or scheduled to be applied during off-peak times to minimize performance degradation and impact to the network.

BITDEFENDER'S BUSINESS SUPPORT SERVICES

BitDefender's certified representatives provide business customers with support via online services, e-mail or phone. Guided by customer care standards, our committed team of experts is trained in depth on BitDefender's solutions and third-party technologies in order to be responsive to your immediate needs.

DEFENSE IN DEPTH

BitDefender's Business Solutions are a comprehensive suite of products and services providing end-to-end network protection from the gateway to the desktop. BitDefender's proactive, multi-platform technology detects and stops viruses, spyware, adware and Trojan threats that can compromise your network integrity.

ABOUT BITDEFENDER®

BitDefender is the creator of one of the industry's fastest and most effective lines of internationally certified security software. Since its inception in 2001, BitDefender has continued to raise the bar and set new standards in proactive threat prevention. Every day, BitDefender protects tens of millions of home and corporate users across the globe - giving them the peace of mind of knowing that their digital experiences will be secure. BitDefender solutions are distributed by a global network of value-added distribution and reseller partners in more than 100 countries worldwide. More information about BitDefender and its products are available at the company's security solutions press room. Additionally, BitDefender's www.malwarecity.com provides background and the latest updates on security threats helping users stay informed in the everyday battle against malware.

BITDEFENDER BUSINESS SOLUTIONS

- Client Security
- Antivirus for Mac
- Antivirus Scanner for Unices
- Security for File Servers
- Security for Samba
- Security for SharePoint
- Security for Mail Servers
- Security for Exchange
- Security for ISA Servers

CENTRALIZED MANAGEMENT

