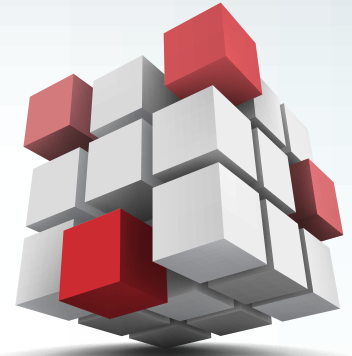
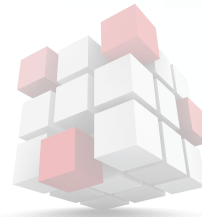




Partner Advantage Network



Why Partner with Bitdefender?

Innovative Security Technologies

Bitdefender is the creator of the industry's most modern and most effective lines of internationally security software. Since its foundation in 2001, Bitdefender has continued to raise the bar and set new standards in proactive threat prevention. Every day, Bitdefender protects hundreds of millions of home and corporate users across the globe - giving them the peace of mind of knowing that their digital experiences are secure. Bitdefender solutions are distributed by a global network of value-added distribution and reseller partners in more than 100 countries worldwide, protecting customers of all sizes, from the home user to complex installations of thousands of users.

Increase profits through financial rewards

Bitdefender Partner Advantage Network is a program designed for an entire profitable distribution eco-system. We know that without a profitable relationship for you, our partners, we will lose on medium and long-term horizon, therefore we tried to combine financial benefits with investment, commitments and knowledge transfer in order to obtain an optimal distribution, attractive for all actors involved in distribution.

Free Training and Certification

In order to succeed with our project we are aware that we have to create a knowledgeable and successful partner network; therefore training and certification are key components in achieving this strategic goal. The Partner Advantage Network gives to any partner a fast track to sales and technical training materials that may enable them to effectively position, sell and deliver Bitdefender security solutions. Bitdefender encourages all the authorized partners to take advantage of these benefits in order to increase their opportunities for success – all available without any cost.

Cutting-Edge Business Solutions

Bitdefender Business Solutions are designed with the ability of implementing security controls and managing security policies for large numbers of endpoints and servers... all with a minimal impact in your network and minimal effort. Companies can effectively protect large numbers of client workstations and critical servers by using the Bitdefender Centralized Management Server's ability to consolidate multiple threats, ensure compliance to corporate security policies, and manage them effectively with fewer IT resources. To this capability we added recently the most innovative security solution for virtualized environments and a powerful cloud security option for those ready to embrace the newest delivery models.

Easy access to information and tools

Our partner portal, Partner Advantage Network, provides an intuitive, comprehensive framework for working with Bitdefender and serves as a central navigation point for accessing valuable tools and resources. The Partner Advantage Network portal makes partner-related information available in one single place. Our Partners are encouraged to visit Partner Advantage Network frequently to receive the latest information on program offerings, product releases, sales and marketing tools and regional product promotions.

Gain a competitive edge

Why fighting to sell the same old product line everyone else is selling? Bitdefender offers you uniqueness in your portfolio. Our advanced functionalities, innovative approaches and professional services, as well as our reputation as an industry reference in terms of detection and prevention will differentiate your company as an innovative provider in a crowd of "me too" resellers.

