

# **BITDEFENDER MEETS THE DEMAND FOR A PREMIUM ANTIVIRUS SOLUTION**

Bull Durham Technologies focuses on providing consumers and organizations the ability to take charge of their data from start to finish. When Garrett Durham established Bull Durham Technologies there was only one security solution he felt would meet his customers' needs for solid technology and competitive prices – BitDefender.

## **THE CHALLENGE**

The mission of Bull Durham Technologies is to provide businesses with unparalleled product knowledge so they don't have to worry about the intricacies involved when implementing a software solution.

"With clients across all verticals – from 5 to 4,000 seats – and consumer customers as well, I knew that my reputation would be intrinsically tied to the solutions I offered," said Garrett Durham, president and owner of Bull Durham Technologies.



Bull Durham Technologies is a nationwide reseller located in Central Florida, United States. The business focuses on providing consumers and organizations the ability to take charge of their data from start to finish.

Bull Durham Technologies is a nationwide reseller offering software solutions at affordable pricing with core competencies in network security and data availability software solutions. They have customers across all verticals, ranging from 5 to 4,000 seats.



## **THE SOLUTION**

Bull Durham Technologies' customers, according to Durham, used many other solutions prior to switching to BitDefender. "Once they make the switch to BitDefender, my customers are extremely happy with the performance of the product," added Durham "And I enjoy the personal attention I get from their sales, customer service and tech support. It's a win-win situation."

## **THE RESULT**

Bull Durham Technologies can now offer their customers an effective antimalware solution that keeps pace with the constantly changing threat landscape, while at the same time providing the features and functionality needed to maintain business continuity. Developed specifically with SMB budgets and network environments in mind, BitDefender's Business Solutions can help Bull Durham Technologies' customers maintain operational efficiency and reduce the resources and costs associated with Internet related threats.



BitDefender's Business Solutions allows Bull Durham's customers to:

- Implement a unified management platform for remote installation, configuration and reporting of all BitDefender Clients, Server, and Gateway products deployed throughout the network
- Provide IT administrators with network-wide visibility into all malware related incidents
- Proactively audit hardware and software assets within the network
- Remotely configure and manage client and server system settings
- Report on malware related incidents to identify infection rates and trends
- Measure the effectiveness of an organization's antimalware security program

Implementing BitDefender's antimalware solutions on gateway services such as email messaging systems clients, and servers provides Bull Durham's customers with a layered defense strategy. This helps to secure critical resources from malicious attacks and intrusions, whether the threats originate from outside or within the organization.

## THE CONCLUSION

"Protecting and managing your data has never been more important," said Durham. "By using BitDefender, Bull Durham Technologies is able to focus on providing consumers and organizations the ability to take charge of their data from start to finish." And he should know, having worked for BitDefender for several years prior to venturing out on his own: "I knew I could count on their solid, award-winning antivirus engines to provide the protection my clients needed, and that it would be an affordable solution for them," said Durham.

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## ABOUT BITDEFENDER

BitDefender is the creator of one of the industry's fastest and most effective lines of internationally certified security software. Since inception in 2001, BitDefender has continued to raise the bar and set new standards in proactive threat prevention. Every day, BitDefender protects tens of millions of home and corporate users across the globe - giving them the peace of mind of knowing that their digital experiences will be secure. BitDefender solutions are distributed by a global network of value-added distribution and reseller partners in more than 100 countries worldwide.

More information is available at [www.bitdefender.com](http://www.bitdefender.com)

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